



ALICE YANG

DIGITAL DESIGNER

CONTACT

- 416-800-6193
- aliceyang1935@gmail.com
- LinkedIn
- Portfolio

SOFT SKILLS

Detail Orientated
Customer Service
Critical Thinking Skills
Interpersonal Skills
Dependability
Creativity
Time Management
Organization

HARD SKILLS

Coding
HTML, CSS, JS, Git
Adobe Creative Suite
Photoshop, Illustrator, Stager
MS Office Suite
Word, Excel, PowerPoint
UI/UX
Graphic Design
Delivering Presentations

Passionate about the dynamic world of UI/UX design and multimedia innovation, I bring a blend of creativity and collaborative spirit to every project. I thrive in environments that foster creativity and teamwork. Meticulous in my approach, I prioritize timely delivery without compromising quality. Armed with proficiency in diverse Graphic Design software, I embrace challenges with enthusiasm and a commitment to excellence, striving to create compelling user experiences that leave a lasting impact.

EDUCATION

Interactive Media Design - Seneca College 01/2023 - 04/2024

Design principles, Web design, Motion graphics, Layout and composition, UX design

Middlefield Collegiate Institute - 2019-2022

Principals list, Honor roll, and Silver Hawk Award of Merit

WORK EXPERIENCE

Seneca Student Federation April 2023 - Present

- Designed visually captivating event materials and played a pivotal role in promoting events through creative branding strategies.
- Enriched campus life with dynamic event experiences and fostering a sense of community through innovative design solutions.

GAP Brand Associate - October 2021 - September 2022

- Actively contributed to elevating the brand image through compelling store presentations and displays
- Provided personalized assistance to customers, enhancing their shopping experience at Gap by offering product recommendations